

## ITALY // INTERNATIONAL FORMATS PRIME TIME PERFORMANCE

**Week 22 - 28 March 2020**

TITLE (Distributor)	ITALIAN PRODUCER	CHANNEL	VIEWERS	SHARE	EPISODE
<b>CELEBRITY BIG BROTHER</b> (Endemol)	Endemol Shine Italy	Canale 5	4.048.000	19,0%	S4x18
<b>PEKING EXPRESS</b> (Banijay)	Banijay Italia	Rai Due	2.534.000	9,5%	S8x07
<b>FIRST DATES</b> (Warner)	Stand by me	Real Time	610.000	1,9%	S4x011
<b>FAMILY FOOD FIGHT</b> (Endemol)	Endemol Shine Italy	Sky Uno	155.000	0,5%	S1x03

Semi-final of local talent show AMICI is at the top of the ratings with season best 20,5% (4.597). Only 4 international formats are still running : CELEBRITY BIG BROTHER and PEKING EXPRESS still score higher than the average of the channel with a 19% and a 9,5%, while FAMILY FOOD FIGHT dropping again at 0,5% , it's officially a bomb.

For the rest the entertainment offer is quite depressed. Most of the daytime is halted and on saturday night main competition is between rerun episodes of variety shows: Rai Uno VIVA RAI PLAY (15,3%) vs. Canale 5 CIAO DARWIN (18,5%).